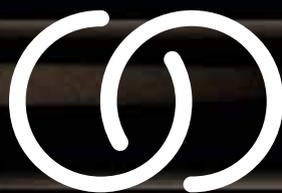


# Joy

TAPS COLLECTION



Ideal Standard

A T E L I E R

COLLECTIONS

# Joy

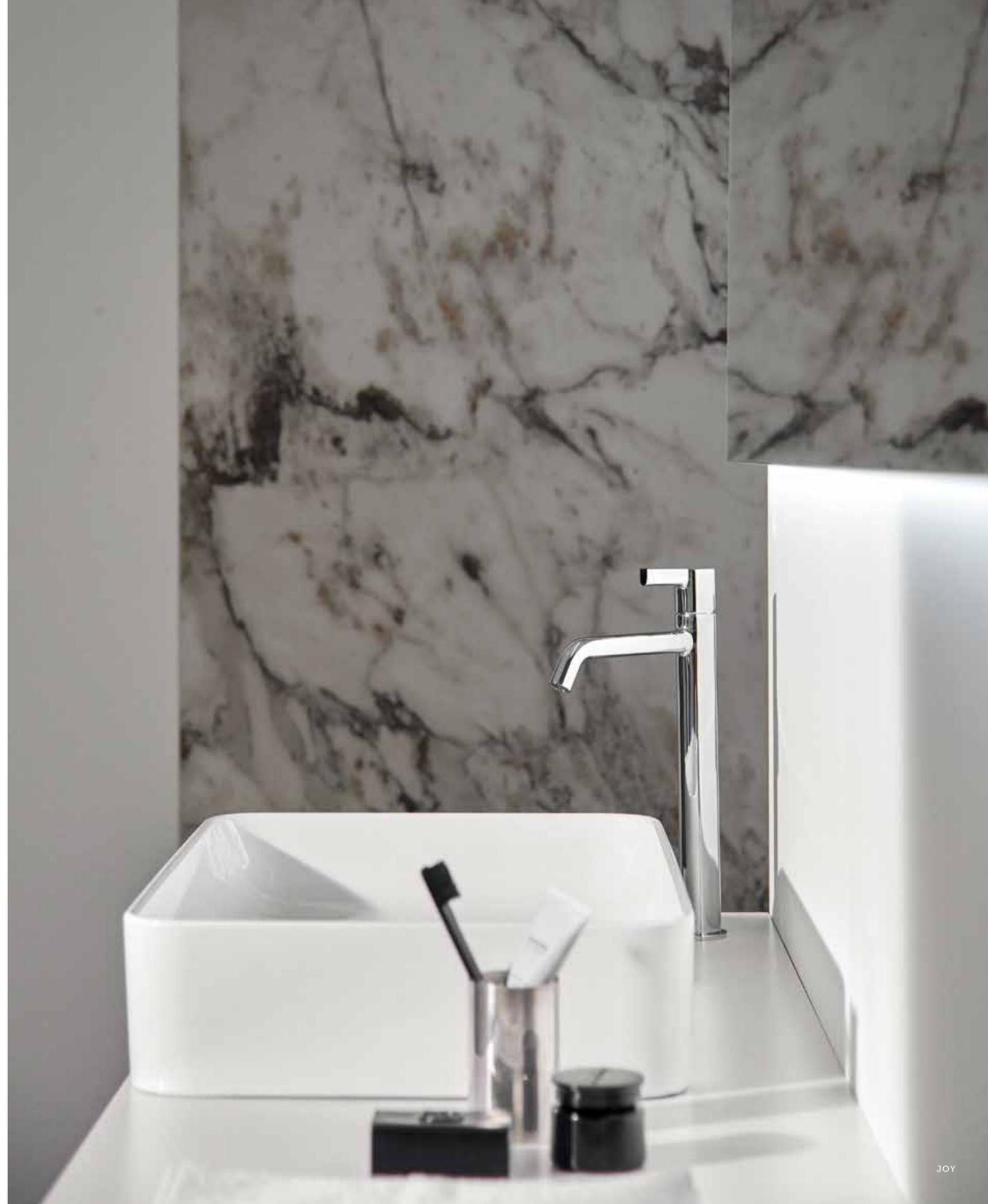
— TAPS COLLECTION

DESIGN LUDOVICA+ROBERTO PALOMBA

MUCH MORE THAN A CYLINDRICAL TAP. A SINGLE CAST PIECE INSPIRED BY BOTANICAL GRAFTS, JOY FUSES ELEGANCE AND STRENGTH INTO A MINIMAL, NEVER ORDINARY COLLECTION THAT KNOWS HOW TO SURPRISE IN ITS SIMPLICITY.



**JOY** Vessel mixer / Chrome finish  
**CONCA** Square vessel 60x40cm



JOY

CONCA  
CONNECT AIR  
BLEND  
CONCA  
CONCA

Vessel mixer / Chrome finish

Square vessel 60x45cm / White Silk finish

Bidet mixer / Chrome finish

Floor-standing toilet and bidet / Curve models

Worktop / Mat White finish

Basin unit 1 drawer / Mat White finish





Joy was born from an idea of flexibility,  
in the design and in the usability.  
An extremely suitable concept, that can be used  
in most situations paired with a washbasin.

**JOY** Basin mixer / Chrome finish

**JOY** Basin mixer / Chrome finish  
**CONCA** Basin 100x45cm without overflow





**JOY**  
IPALYSS  
MIRROR

Wall-mounted basin mixer / Chrome finish  
Vessel 55x38cm  
Square mirror 80cm /Black frame





**JOY**  
EXTRA

Basin mixer / Chrome finish  
Vessel 100x45cm





## Conca + Joy



JOY  
SILVER STORM



CONCA  
ROUND VESSEL

**JOY**  
CONCA  
CONCA

Vessel mixer / Silver Storm finish  
Round vessel Ø45cm  
Free-standing bathtub

# Brassware finishes



Chrome



Silver Storm



Brushed Gold



Magnetic Grey

THE FINISHES WITHIN OUR BRASSWARE PALETTE  
CAN BE COMBINED WITH OUR CERAMICS  
AND FURNITURE TO CREATE STRONG VISUAL  
STATEMENTS – THE PERFECT SYNERGY BETWEEN  
SHAPE, MATERIAL AND COLOUR.



# Recommended combinations

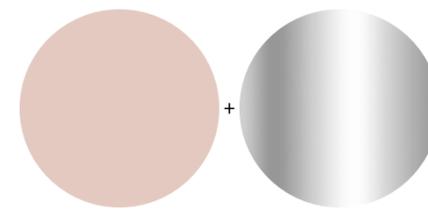
A CAREFULLY CONSIDERED RANGE OF FINISHES, SELECTED TO OFFER YOU FREEDOM OF CREATIVE EXPRESSION.

## Ceramics

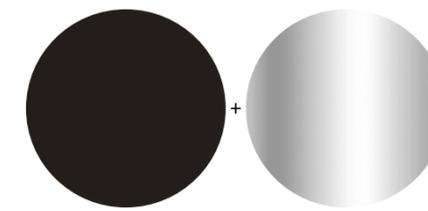
Ten new ceramic colours join White Gloss and White Silk to offer a complete palette that brings a sense of emotion to bathroom interiors. Some colours hark back to historical Ideal Standard designs but with a contemporary and elegant finish, while others are entirely new and have been designed to complement popular modern materials, such as marble and stone.

## Brassware

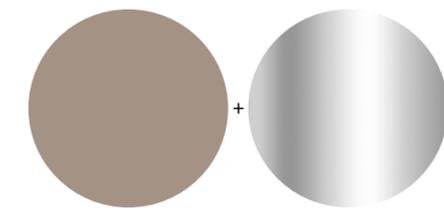
The finishes within our brassware palette can be combined with our ceramics and furniture to create strong visual statements – the perfect synergy between shape, material and colour. PVD coating is by far the most durable coating available. It is ten times more scratch resistant, and has three times more surface hardness.



V7 – Nude AA – Chrome

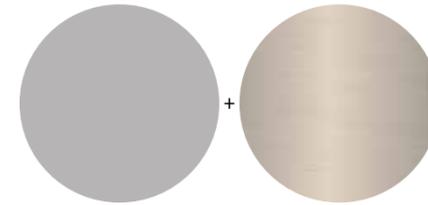


V2 – Black Gloss AA – Chrome

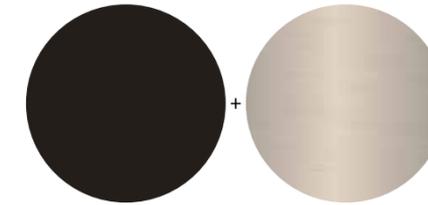


V4 – Kashmir AA – Chrome

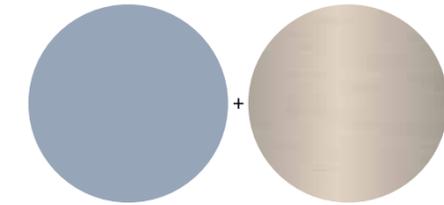
### CERAMIC + CHROME BRASSWARE



V9 – Concrete GN – Silver Storm

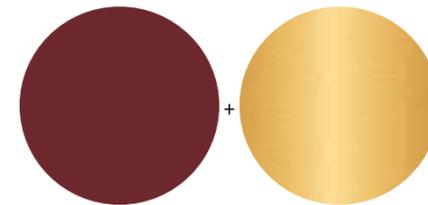


V3 – Black Matt GN – Silver Storm

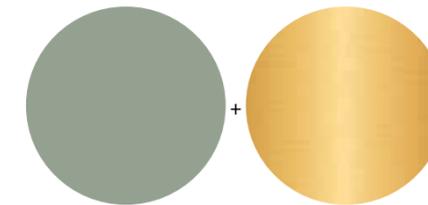


X9 – Powder GN – Silver Storm

### CERAMIC + SILVER STORM BRASSWARE

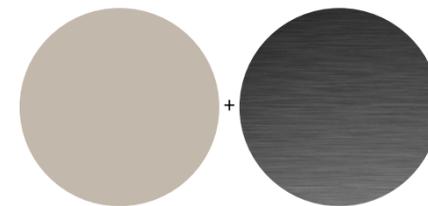


V6 – Pomegranate A2 – Brushed Gold

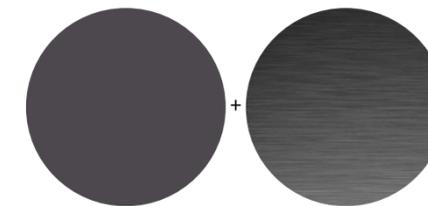


X8 – Sage A2 – Brushed Gold

### CERAMIC + BRUSHED GOLD BRASSWARE



V8 – Mink A5 – Magnetic Grey



V5 – Slate Grey A2 – Magnetic Grey

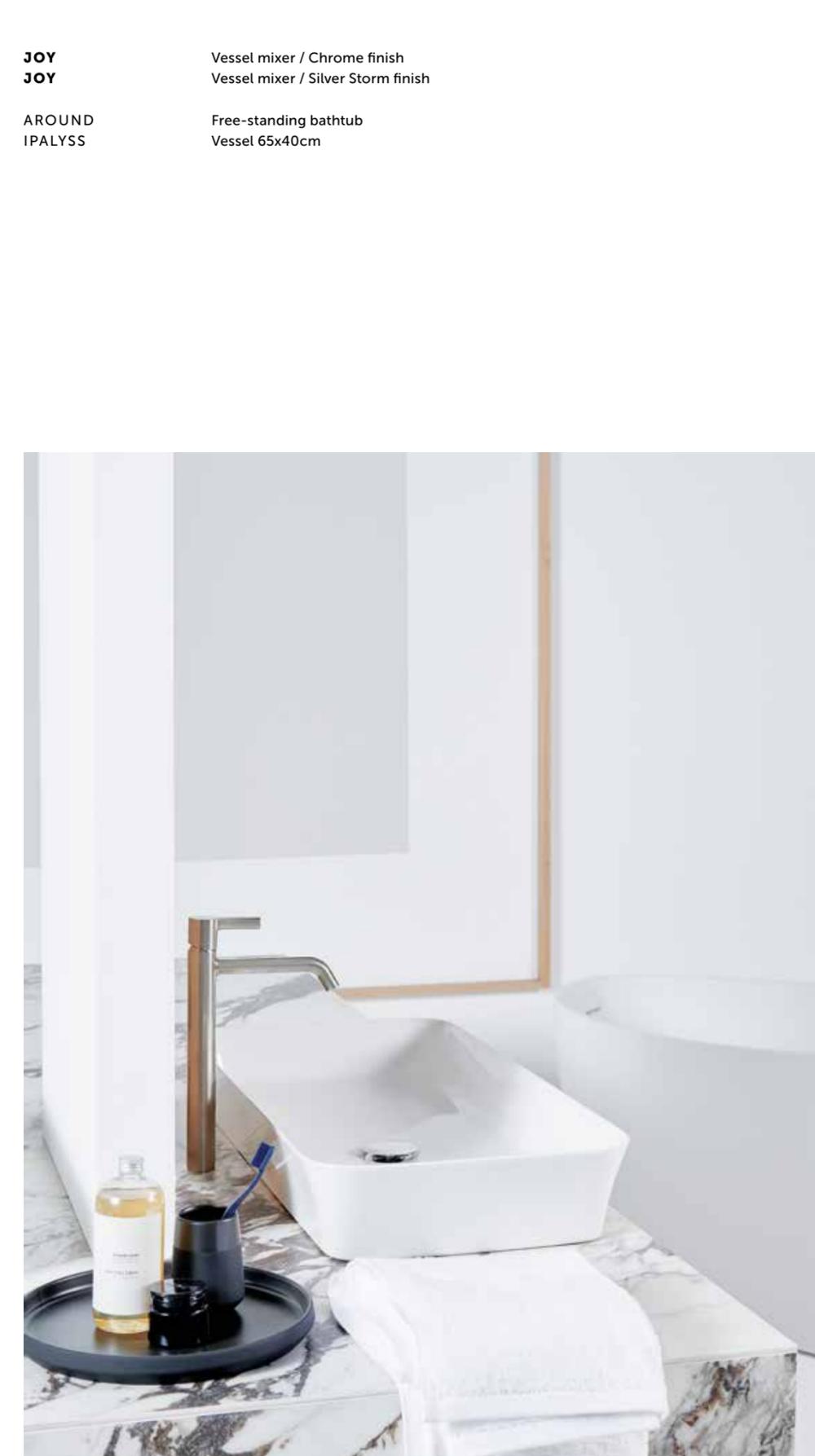
### CERAMIC + MAGNETIC GREY BRASSWARE

JOY  
IPALYSS

Vessel mixer / Silver Storm finish  
Vessel 55x38cm / Concrete finish

## Ipalyss + Joy





**JOY**  
**JOY**

Vessel mixer / Chrome finish  
Vessel mixer / Silver Storm finish

**AROUND**  
**IPALYSS**

Free-standing bathtub  
Vessel 65x40cm



**JOY**  
IPALYSS

Basin mixer / Chrome finish  
Vessel 55x38cm / Mink finish



MINK

**JOY** Vessel mixer / Brushed gold finish  
IPALYSS Vessel 55x38cm / Black Matt finish

**JOY** Vessel mixer / Silver Storm finish  
IPALYSS Vessel 55x38cm / Pomegranate finish



BRUSHED GOLD



## Engineered with the future in mind

1969 was a landmark year when our engineers pioneered the ceramic disc cartridge to create a unique drip-free, easy-to-use and incredibly durable single lever tap. Today we keep bringing meaningful innovations to the markets to ensure our taps are not only efficient but also offer sustainable features as well as comfort.



### ECOFLOW REGULATOR

WATER IS A PRECIOUS RESSOURCE. SAVE WATER WITH ECOFLOW.

Our Eco Flow regulator reduces the water consumption down to 5L/min, without compromising on comfort.



### SMARTSHINE® FINISHING

SMARTSHINE® FINISHING ALLOWS OUR CHROME TO LAST LONGER.

SmartShine® Finishing allows our chrome to last longer. It makes our taps easy to clean and easy to maintain.



### LIGHTMOVE®

SUPERIOR PINPOINT PRECISION OVER WATER TEMPERATURE.

The FirmaFlow® cartridge enables finer temperature adjustments between 34°C and 42°C. Precision is paramount with LightMove®, improving tap handle usability, whilst the in-built hot water limiter makes scalding a thing of the past.



### EASYFIX® INSTALLATION

EASY AND FAST TO INSTALL

EasyFix® makes installation simple with its reliability reducing maintenance and cutting installation time by 30%.



BASIN MIXER

	CHROME	SILVER STORM	BRUSHED GOLD	MAGNETIC GREY
MODEL				
Pop-up waste	BC775AA	BC775GN	BC775A2	BC775A5
No Pop-up waste	BC776AA	BC776GN	BC776A2	BC776A5

· Single lever basin mixer  
 · Pop-up waste on BC775 models  
 · 5 litres per minute

· Eco flow regulator fitted  
 · EasyFix®

BASIN MIXER WITH RED/BLUE INDICATION

	CHROME	SILVER STORM	BRUSHED GOLD	MAGNETIC GREY
MODEL				
Pop-up Waste	BC851AA	BC851GN	BC851A2	BC851A5
No Pop-up waste	BC852AA	BC852GN	BC852A2	BC852A5

· Single lever basin mixer  
 · Pop-up waste on BC851 models  
 · 5 litres per minute

· Eco flow regulator fitted  
 · With red/blue indication on handle  
 · EasyFix®

HIGH SPOUT BASIN MIXER

	CHROME	SILVER STORM	BRUSHED GOLD	MAGNETIC GREY
MODEL				
Pop-up waste	BC777AA	BC777GN	BC777A2	BC777A5
No Pop-up waste	BC778AA	BC778GN	BC778A2	BC778A5

· High spout single lever basin mixer  
 · Pop-up waste on BC777 models  
 · 5 litres per minute

· Eco flow regulator fitted  
 · EasyFix®

HIGH SPOUT BASIN MIXER

	CHROME	SILVER STORM	BRUSHED GOLD	MAGNETIC GREY
MODEL				
No Pop-up waste	BC981AA	BC981GN	BC981A2	BC981A5

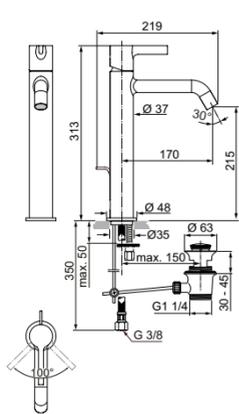
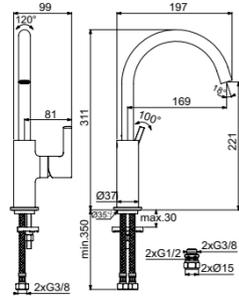
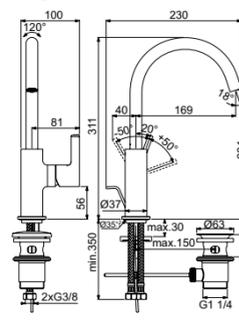
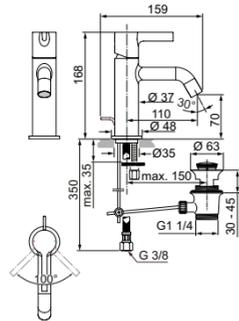
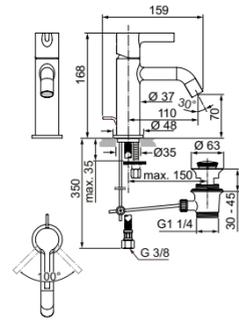
· High spout single lever basin mixer  
 · EasyFix®

VESSEL MIXER

	CHROME	SILVER STORM	BRUSHED GOLD	MAGNETIC GREY
MODEL				
Pop-up waste	BC781AA	BC781GN	BC781A2	BC781A5
No Pop-up waste	BC782AA	BC782GN	BC782A2	BC782A5

· Single lever basin mixer  
 · Pop-up waste on BC781 models  
 · 5 litres per minute

· Eco flow regulator fitted  
 · EasyFix®



VESSEL MIXER WITH RED/BLUE INDICATION

	CHROME	SILVER STORM	BRUSHED GOLD	MAGNETIC GREY
MODEL				
Pop-up Waste	BC853AA	BC853GN	BC853A2	BC853A5
No Pop-up Waste	BC854AA	BC854GN	BC854A2	BC854A5

· Single lever vessel mixer  
 · Pop-up waste on BC853 models  
 · With red/blue indication on handle

· 5 litres per minute  
 · Eco flow regulator fitted  
 · EasyFix®

VESSEL MIXER

	CHROME	SILVER STORM	BRUSHED GOLD	MAGNETIC GREY
MODEL				
No Pop-up Waste	BC982AA	BC982GN	BC982A2	BC982A5

· Single lever vessel mixer  
 · without pop-up waste

· EasyFix®

3-HOLE BASIN MIXER DUAL CONTROL

	CHROME	SILVER STORM	BRUSHED GOLD	MAGNETIC GREY
MODEL				
Pop-up waste	BC783AA	BC783GN	BC783A2	BC783A5

· 3-hole dual control basin mixer  
 · 5 litres per minute

· Eco flow regulator fitted

WALL-MOUNTED BASIN MIXER 180MM - KIT 2

	CHROME	SILVER STORM	BRUSHED GOLD	MAGNETIC GREY
MODEL				
180mm Spout	A7378AA	A7378GN	A7378A2	A7378A5

· Wall-mounted single lever basin mixer  
 · 180mm spout  
 · 5 litres per minute

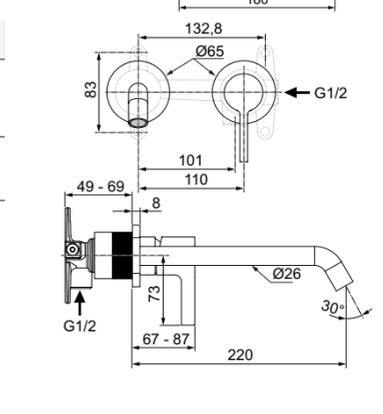
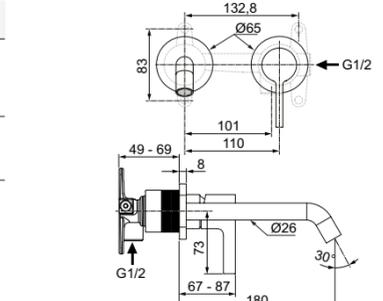
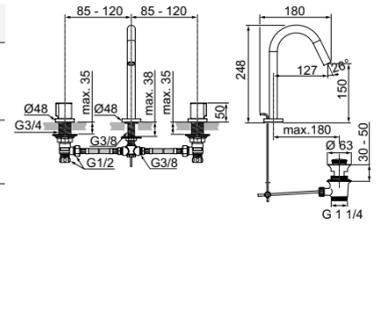
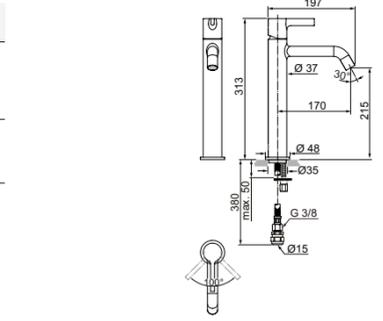
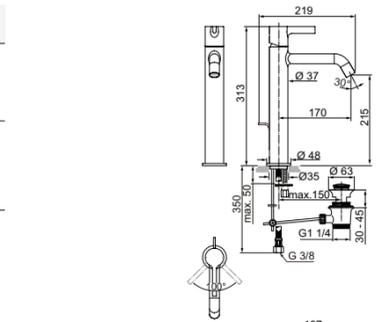
· Eco flow regulator fitted  
 · Requires built-in kit A1313NU (sold separately)

WALL-MOUNTED BASIN MIXER 220MM - KIT 2

	CHROME	SILVER STORM	BRUSHED GOLD	MAGNETIC GREY
MODEL				
220mm Spout	A7379AA	A7379GN	A7379A2	A7379A5

· Wall-mounted single lever basin mixer  
 · 220mm spout  
 · 5 litres per minute

· Eco flow regulator fitted  
 · Requires built-in kit A1313NU (sold separately)

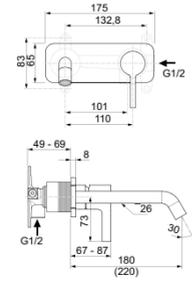


**WALL-MOUNTED BASIN MIXER 180MM - KIT2**



MODEL	CHROME	SILVER STORM	BRUSHED GOLD	MAGNETIC GREY
180mm	A7380AA	A7380GN	A7380A2	A7380A5

- Wall-mounted single lever basin mixer
- 180mm spout
- 5 litres per minute
- Eco flow regulator fitted.
- Requires built in kit A1313NU (sold separately)

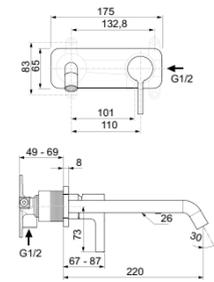


**WALL-MOUNTED BASIN MIXER 220MM - KIT2**



MODEL	CHROME	SILVER STORM	BRUSHED GOLD	MAGNETIC GREY
220mm	A7381AA	A7381GN	A7381A2	A7381A5

- Wall-mounted single lever basin mixer
- 220mm spout
- 5 litres per minute
- Eco flow regulator fitted.
- Requires built-in kit A1313NU (sold separately)

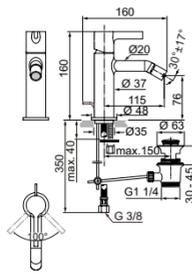


**BIDET MIXER**



MODEL	CHROME	SILVER STORM	BRUSHED GOLD	MAGNETIC GREY
With Pop-up waste	BC784AA	BC784GN	BC784A2	BC784A5

- Single lever bidet mixer
- 5 litres per minute
- Eco flow regulator fitted
- EasyFix®

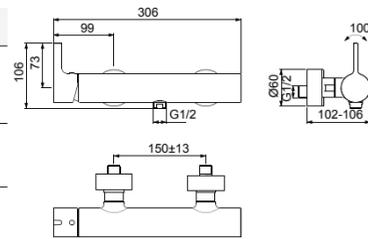


**EXPOSED SHOWER MIXER**



MODEL	CHROME	SILVER STORM	BRUSHED GOLD	MAGNETIC GREY
Without shower set	BC785AA	BC785GN	BC785A2	BC785A5

- Exposed single lever shower mixer

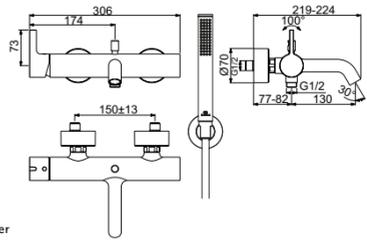


**EXPOSED BATH & SHOWER MIXER**



MODEL	CHROME	SILVER STORM	BRUSHED GOLD	MAGNETIC GREY
With shower set	BC787AA	BC787GN	BC787A2	BC787A5
Without shower set	BC786AA	BC786GN	BC786A2	BC786A5

- Exposed single lever bath and shower mixer
- Shower set available for BC787 models
- Shower set = metal stick handshower, IdealFlex shower hose and round metal shower holder

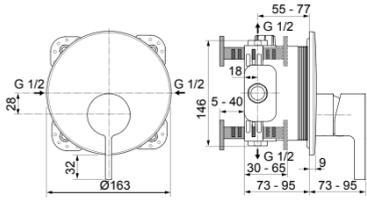


**WALL-MOUNTED SHOWER MIXER - KIT 2 EASYBOX**



MODEL	CHROME	SILVER STORM	BRUSHED GOLD	MAGNETIC GREY
For Kit 1 A1000NU	A7382AA	A7382GN	A7382A2	A7382A5

- Wall-mounted single lever shower mixer
- Requires built in kit A1000NU (sold separately) and a suitable outlet

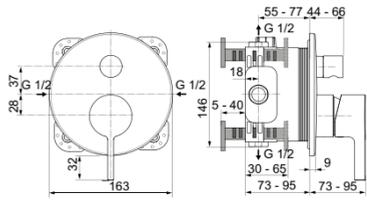


**WALL-MOUNTED BATH & SHOWER MIXER - KIT 2 EASYBOX**



MODEL	CHROME	SILVER STORM	BRUSHED GOLD	MAGNETIC GREY
For Kit 1 A1000NU	A7383AA	A7383GN	A7383A2	A7383A5

- Wall-mounted single lever bath and shower mixer
- Requires built in kit A1000NU (sold separately) and a suitable outlet

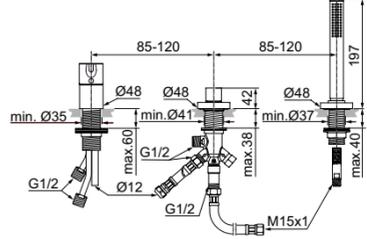


**3-HOLE BATH & SHOWER MIXER WITHOUT SPOUT**



MODEL	CHROME	SILVER STORM	BRUSHED GOLD	MAGNETIC GREY
With hand-spray	BC788AA	BC788GN	BC788A2	BC788A5

- 3-hole single lever bath and shower mixer
- no spout
- with pullout hand-spray
- Requires bath filler (sold separately)





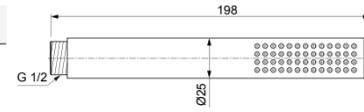
# SHOWER ACCESSORIES

## STICK HANDSHOWER



MODEL	CHROME	SILVER STORM	BRUSHED GOLD	MAGNETIC GREY
Handshower	BC774AA	BC774GN	BC774A2	BC774A5

- Metal 1-function handshower



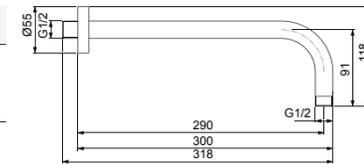
## WALL CONNECTION 300MM



MODEL	CHROME	SILVER STORM	BRUSHED GOLD	MAGNETIC GREY
300 mm	B9444AA	B9444GN	B9444A2	B9444A5

- 300mm wall connection  
- For head shower

- Metal escutcheon



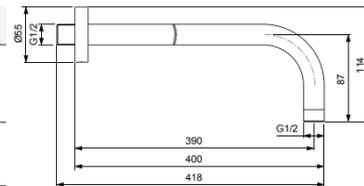
## WALL CONNECTION 400MM



MODEL	CHROME	SILVER STORM	BRUSHED GOLD	MAGNETIC GREY
400 mm	B9445AA	B9445GN	B9445A2	B9445A5

- 400mm wall connection  
- For head shower

- Metal escutcheon



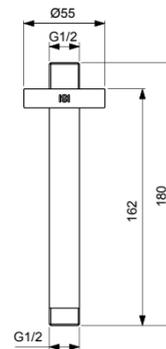
## CEILING CONNECTION 150MM



MODEL	CHROME	SILVER STORM	BRUSHED GOLD	MAGNETIC GREY
150 mm	B9446AA	B9446GN	B9446A2	B9446A5

- 150mm ceiling connection  
- For head shower

- Metal escutcheon



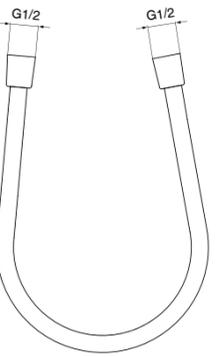
# SHOWER ACCESSORIES

## SHOWER HOSE



MODEL	CHROME	SILVER STORM	BRUSHED GOLD	MAGNETIC GREY
1750mm	A4109AA	A4109GN	A4109A2	A4109A5
1600mm	A3330AA	A3330GN	A3330A2	A3330A5

- IdealFlex shower hose



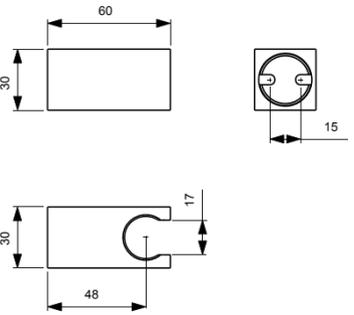
## SQUARE WALL BRACKET



MODEL	CHROME	SILVER STORM	BRUSHED GOLD	MAGNETIC GREY
Wall bracket	BC770AA	BC770GN	BC770A2	BC770A5

- Metal wall bracket  
- Square design

- With plastic insert



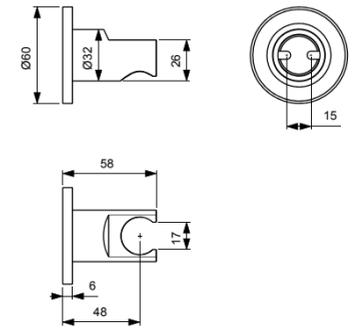
## ROUND WALL BRACKET



MODEL	CHROME	SILVER STORM	BRUSHED GOLD	MAGNETIC GREY
Wall bracket	BC806AA	BC806GN	BC806A2	BC806A5

- Metal Wall Bracket  
- Round design

- With plastic insert



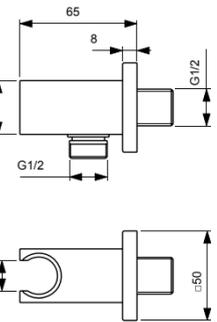
## SQUARE WALL BRACKET 1/2" CONNECTION



MODEL	CHROME	SILVER STORM	BRUSHED GOLD	MAGNETIC GREY
Wall bracket with connection	BC771AA	BC771GN	BC771A2	BC771A5

- Wall bracket with integrated wall elbow  
- Square design

- With plastic insert  
- With back-flow prevention



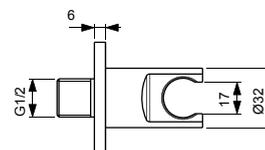
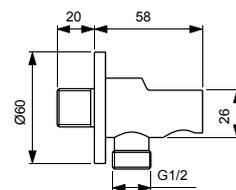
# SHOWER ACCESSORIES

## ROUND WALL BRACKET 1/2" CONNECTION



MODEL	CHROME	SILVER STORM	BRUSHED GOLD	MAGNETIC GREY
Wall bracket with connection	BC807AA	BC807GN	BC807A2	BC807A3

- Metal Wall Bracket with integrated wall elbow
- Round design
- With plastic insert
- With back-flow prevention

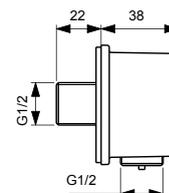
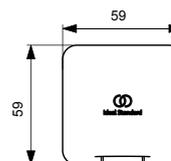


## SQUARE WALL ELBOW 1/2" CONNECTION



MODEL	CHROME	SILVER STORM	BRUSHED GOLD	MAGNETIC GREY
Wall elbow	BC772AA	BC772GN	BC772A2	BC772A5

- Metal wall elbow
- Square design
- With plastic insert
- With back-flow prevention

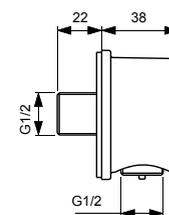
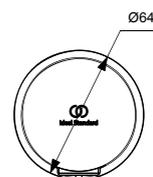


## ROUND WALL ELBOW 1/2" CONNECTION



MODEL	CHROME	SILVER STORM	BRUSHED GOLD	MAGNETIC GREY
Wall elbow	BC808AA	BC808GN	BC808A2	BC808A5

- Metal Wall Elbow
- Round design
- With back-flow prevention

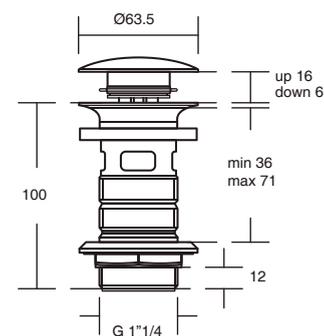


## SLOTTED CLICKER BASIN WASTE



MODEL	CHROME	SILVER STORM	BRUSHED GOLD	MAGNETIC GREY
Clicker Waste	E1482AA	E1482GN	E1482A2	E1482A5

- Slotted clicker waste



## SOLID CLICKER BASIN WASTE



MODEL	CHROME	SILVER STORM	BRUSHED GOLD	MAGNETIC GREY
Clicker Waste	E1483AA	E1483GN	E1483A2	E1483A5

- Solid clicker waste

